# Course Competency Report

## Global Business (FVC)

<table>
<thead>
<tr>
<th>COMPETENCY #</th>
<th>COMPETENCY NAME</th>
<th>COMPETENCY TEXT</th>
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</thead>
<tbody>
<tr>
<td>3004.1.12</td>
<td>Global Marketing</td>
<td>The graduate analyzes strategies for marketing international products</td>
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<tr>
<td>3004.1.13</td>
<td>Global Operations and Supply-Chain Management</td>
<td>The graduate describes how products are produced globally</td>
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<tr>
<td>3004.1.14</td>
<td>Global Financial Management</td>
<td>The graduate explains how exchange rates affect global business</td>
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<tr>
<td>3004.1.15</td>
<td>Accounting and Taxation in Global Business</td>
<td>The graduate analyzes the effect of taxes on global business practices</td>
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<tr>
<td>3004.1.2</td>
<td>The Evolution of International Business</td>
<td>The graduate analyzes how trade influences societies, businesses, consumers, and governments</td>
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<tr>
<td>3004.1.3</td>
<td>Regional Economic Integration</td>
<td>The graduate discusses economic integration as it pertains to global geographic regions</td>
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<tr>
<td>3004.1.1</td>
<td>The Rise of Globalization</td>
<td>The graduate explains factors that influence sustainable globalization</td>
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<tr>
<td>3004.1.5</td>
<td>The Cultural Environment</td>
<td>The graduate explains how culture influences global business practices</td>
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<td>3004.1.6</td>
<td>The Legal and Political Environment of Global Business</td>
<td>The graduate analyzes how various political and legal systems affect international business</td>
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<tr>
<td>3004.1.7</td>
<td>Corruption and Ethics in Global Business</td>
<td>The graduate identifies ethical global business practices</td>
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<tr>
<td>3004.1.8</td>
<td>Entry Strategies in Global Business</td>
<td>The graduate identifies strategies for entering and operating within global business markets</td>
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<tr>
<td>3004.1.9</td>
<td>Control of Global Business</td>
<td>The graduate analyzes strategic approaches for controlling business operations</td>
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<tr>
<td>Code</td>
<td>Course Title</td>
<td>Description</td>
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<tr>
<td>3004.1.10</td>
<td>The Organization of Global Business</td>
<td>The graduate describes organizational structure for global business</td>
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<tr>
<td>3004.1.11</td>
<td>Global Human Resource Management</td>
<td>The graduate explains how culture and regulatory factors affect global human resource management</td>
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<tr>
<td>3004.1.4</td>
<td>The International Flow of Funds and Exchange Rates</td>
<td>The graduate explains how international monetary systems and markets function</td>
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