Overview

Managing in a Global Business Environment provides students with a generalist overview of business from a global perspective, while also developing basic skills and knowledge to help them make strategic decisions, communicate, and develop personal relationships in a global environment. Business today is by its very nature a global environment, and individuals working in business will experience the global nature of business as they progress through their careers. This course builds on previously acquired competencies by providing an overview of U.S. federal laws in relation to doing business in a global environment.

Competencies

- **Globalization**
  The graduate defines globalization and its major driving forces.

- **Legal and Ethical Considerations**
  The graduate describes the regulatory and ethical aspects of global business.

- **Business Strategies**
  The graduate compares the effectiveness of business strategies in the global business environment.

- **Global Business Practices**
  The graduate describes how financial and operational practices influence global business.

- **Technologies and Trends**
  The graduate describes technologies and trends in the global business environment.

Learning

**Getting Started**

Welcome to Managing in a Global Business Environment! In this course you will study globalization and global business practices, including legal, ethical, and strategic aspects, and technologies and trends. Building on previous business knowledge, you will examine international organizations, agreements, trade, expansion, cross-cultural communications, and influences around the world. Readings, videos, and interactive components for this course are module-based and in the Acrobatiq Smart Author learning platform, and this course incorporates an integrated case study. Plan your progress with the topics and pacing guide in the introductory unit of the course, and reach out to your course instructors with any questions. Competency will be demonstrated by the successful completion of an objective assessment.
Cohort Sign-up

Cohorts provide additional structure and support for challenging aspects of this course. In a cohort, you receive specific homework assignments and meet online with mentors and students regularly to discuss the challenging topics.

EXPLORE COHORT OFFERINGS

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COURSE INSTRUCTOR

Course Instructor Group

✉️ globalbusiness@wgu.edu

Course Instructor Responsibility

How to Work with Course Instructors

ANNOUNCEMENTS

COURSE TIPS

COURSE SEARCH

COURSE CHATTER