Overview
User Experience Design explores multiple tools and techniques used in user experience design. Students are presented with an in-depth view of activities involved in the design of user experience and have the opportunity to create several deliverables including persona profiles, information architectures, and prototypes of different levels of fidelity. In addition, the course also covers usability testing and the evaluation of quantitative and qualitative data derived from these and other experiments.

Competencies

▲ UX Design Processes
The graduate establishes user experience design processes as part of solution development.

▲ UX Design Tools & Techniques
The graduate designs user-centered experiences using industry standard UX design tools and techniques.

▲ Usability Testing
The graduate conducts usability testing for gathering actionable feedback applicable to user-centered design.

▲ Data Evaluation
The graduate evaluates qualitative and quantitative data from UX design experiments for improving the user experience.

Learning

Getting Started
Welcome to User Experience (UX) Design. UX design is one of the fastest growing areas within digital design. There is a global shortage of good UX designers and an increasing demand from employers who are desperate for candidates with an understanding and expertise in this area. There is great satisfaction in spending time with users to understand their problems and then designing that understanding into well-structured and tailored products to meet those users' needs.

This course employs uCertify learning resources that contain the necessary reading materials and knowledge checks needed to prepare you for the course assessment. In addition, several Lynda.com video segments have been identified to supplement your learning process. For the best understanding of the course content, complete each lesson. To help you track your progress, we suggest you follow the pacing guide identified at the beginning of the course.
Assessments

Performance Assessment: User Experience Design

Status: Not Attempted
Code: HJP1

GO TO COURSE MATERIAL

Course Instructor

Course Instructor Group

Course Instructor Group

cmsoftware@wgu.edu

Announcements

Course Tips

Course Search

Course Chatter