This course examines the theory and application of organizational behavior. Topics include managing individuals and teams, communication, behavioral influences, motivation, power, leadership, conflict management, organizational structure, and organizational culture.

**Introduction**

**Getting Started**
Welcome to Organizational Behavior. In this course, you will focus on behavioral influences, teams and team dynamics, leadership, organizational design and structure, and organizational culture. You will learn through McGraw-Hill Connect courseware.

Competency in this course will be demonstrated with the successful completion of three written performance assessment tasks which you can preview in Taskstream. Use the pacing guide in this document to work through these tasks during your studies. We encourage you to use the Center for Writing Excellence as you complete the performance assessment.

Please click on the video link below to become more familiar with the Writing Center related to requirements for the performance assessment for this course.

[**A Writing Foundation for C715 video**](#)

**Welcome Video**
Watch the following video for an introduction to this course:

*Note: To download this video, right-click the following link and choose "Save as...": [download video](#).*

**Competencies**
This course provides guidance to help you demonstrate the following 5 competencies:

- **Competency 3064.1.1: Behavioral Influences**
  The graduate describes the effects of specified influences on individual behavior.

- **Competency 3064.1.2: Teams and Team Dynamics**
  The graduate describes the role of teams in organizational effectiveness and the influence of individual behavior on team dynamics.

- **Competency 3064.1.3: Leadership**
  The graduate applies leadership theories and methods to support desired behaviors.

- **Competency 3064.1.4: Organizational Design and Structure**
  The graduate analyzes the relationship between organization design and organizational behavior.

- **Competency 3064.1.5: Organizational Culture**
  The graduate analyzes how culture impacts organizational outcomes and objectives.
Preparing for Success

The information in this section is provided to detail the resources available for you to use as you complete this course.

Course Pacing

Topics and Pacing

The pacing guide outline suggests a weekly structure to pace your completion of your 3 performance assessment tasks. It is provided as a suggestion and does not represent a mandatory schedule. Follow the pacing guide carefully to complete the course in the suggested timeframe.

Click here to access the Performance Assessment.

Week/Unit: Topic

Week 1

- Unit 1: Behavioral Influences
- Review Performance Assessment Task 1 (Chapters 3 & 5)

Week 2

- Unit 2: Teams
- Unit 3: Conflict Management and Resolution
- Complete and Submit Performance Assessment Task 1

Week 3

- Unit 4: Leadership
- Review Performance Assessment Task 2 (Chapters 8, 10, & 13)

Week 4

- Unit 5: Organizational Design
- Unit 6: Organizational Change
- Complete and Submit Performance Assessment Task 2

Week 5

- Unit 7: Organizational Culture
- Review Performance Assessment Task 3 (Chapters 14, 15, & 16)

Week 6
Learning Resource Tips

**McGraw Hill Connect Learnsmart**

You will access the materials in the following McGraw Hill courseware:

- Organizational Behavior

This web-based resource includes access to the following e-text along with videos, interactive quizzes, integrated links, and homework questions.


*Note: This e-text is available to you as part of your program tuition and fees, but you may purchase a hard copy at your own expense through a retailer of your choice. If you choose to do so, please use the ISBN listed to ensure that you receive the correct edition.*

Connect uses a SmartBook to organize your learning in stages and pre-highlights the book for you. As you engage in practice opportunities through the Learn phase, these highlights in the text will adapt to your knowledge. SmartBook divides studying into four stages:

- **Preview:** skim the headings and create an overview of the chapter.
- **Read:** focus on the highlights and let SmartBook collect questions for you based on your reading. (You can click on the text page to read the entire section at any time).
- **Practice:** develop your proficiency and complete your assignments.
- **Recharge:** retain your knowledge.

These resources provide an in-depth look at how to use your learning resource:

- [Connect & LearnSmart Student Success Academy](#)
- [Smartbook Student Overview](#)

If you prefer a print copy, you will find directions within the Connect resource. This option allows you to purchase a loose-leaf print edition. Please keep in mind the print copy of the textbook does not adapt to your learning, and will not provide you with opportunities to check your knowledge.

If you need help please navigate to the Preparing for Success, Accessibility Policy, and Support sections found in the navigational menu to the left.
If you need help with the performance assessment in Taskstream, use the Center for Writing Excellence and be sure to watch the video presentation prepared especially for this course.

A Writing Foundation for C715 video

Accessibility Policy

Western Governors University recognizes and fulfills its obligations under the Americans with Disabilities Act of 1990 (ADA), the Rehabilitation Act of 1973 and similar state laws. Western Governors University is committed to provide reasonable accommodation(s) to qualified disabled learners in University programs and activities as is required by applicable law(s). The Office of Student Accessibility Services serves as the principal point of contact for students seeking accommodations and can be contacted at ADASupport@wgu.edu. Further information on WGU's Accessibility policy and process can be viewed in the student handbook at the following link:

Student Support

WGU values your input! Please submit any feedback you have using the following form:

Access the WGU Library 24 hours a day, 7 days a week:
Visit the Student Success Center to access a variety of topics that will help you succeed at WGU:

Contact the WGU Writing Center for help with any part of the writing or revision process: