Introduction to Communication – C464

Overview

This introductory communication course allows students to become familiar with the fundamental communication theories and practices necessary to engage in healthy professional and personal relationships. Students will survey human communication on multiple levels and critically apply the theoretical grounding of the course to interpersonal, intercultural, small group, and public presentational contexts. The course also encourages students to consider the influence of language, perception, culture, and media on their daily communicative interactions. In addition to theory, students will engage in the application of effective communication skills through systematically preparing and delivering an oral presentation. By practicing these fundamental skills in human communication, students become more competent communicators as they develop more flexible, useful, and discriminatory communicative practices in a variety of contexts.

Competencies

- **Communication Foundations**
  The graduate applies foundational elements of effective communication.
- **Communication Strategies**
  The graduate applies appropriate communication strategies in interpersonal and group contexts
- **Presentation Strategies**
  The graduate utilizes appropriate presentational communication strategies in personal and professional settings.

Learning

**Getting Started**

Welcome to Introduction to Communication! To assist you in mastering the material of this course you will use Acrobatiq’s Introduction to Communication. This is an interactive, module-based learning resource, which includes text to read and questions to help you practice retrieving and applying your knowledge. At the end of each module, you will find a quiz you can use to assess whether you really have mastered the material. It is highly recommended that you complete the modules in the order listed in the pacing guide. The segments modules in a manner that will help prepare you for the Introduction to Communication Objective Assessment and the two Performance Assessments, which includes an outline and oral presentation. Competency will be demonstrated by the successful completion of these Objective and Performance Assessments. The course also includes a Preassessment, which you can take at any time to assess your understanding of course concepts and to determine if you are ready for the Objective Assessment. The Preassessment will provide you with a Coaching Report that will help you target the topics where you have more to learn. In addition to these resources, Course Mentors are also available to answer questions and discuss concepts of communication.

Before you begin the course, please take a few minutes to watch a special message from your College. Select the video below that corresponds to your College.

- Health Professions College
- IT College
- Teacher’s College
- Business College

**Cohort Sign-up**

Cohorts provide additional structure and support for challenging aspects of this course. In a cohort you receive specific homework assignments and meet online with mentors and students regularly to discuss the challenging topics.

Assessments

- **Performance Assessment: Introduction to Communication Applications**
  Status: Not Attempted
  Code: FBT1

- **Pre-assessment, Introduction to Communication (HRC1)**
  Status: Not Attempted
  # of Items: 70
  Time Allocated: 120 minutes
  Code: PHRC
Objective Assessment: Introduction to Communication

STATUS: Not Attempted

# OF ITEMS: 70

TIME ALLOCATED: 120 minutes

CODE: HRC1

A score of Competent or Exemplary is required to pass all assessments. Passing a preassessment does not guarantee you will pass the high-stakes assessment.

On objective assessments, you will be charged a retake fee for the third attempt and every attempt thereafter. For more information click here.

Course Information

- The Writing Center
- Accessibility Policy
- WGU Library
- Student Success Centers
- Pacing Guide
- Assessment Strategy Guide