Healthcare Management and Strategy – C432
Course Feedback

Overview
This course builds upon basic principles of strategic management and explores healthcare organizational structures and processes. The importance of the collaborative nature and interrelationships among business functions is emphasized. Creating a healthcare vision and designing business plans within a healthcare environment is also examined.

Competencies
• Organization Strategy and Strategic Management
The graduate analyzes organizational strategy and strategic management in healthcare.

• Business Plans and Strategic Management
The graduate analyzes business plans, strategic plans, and communications strategies that align to mission and vision of a healthcare organization.

• Strategy Implementation
The graduate analyzes strategic leadership and proposes strategies to manage organizational change in a healthcare setting.

• Interrelationships in Management Strategy
The graduate examines the interrelationships among external environments organizational strategy.

Learning
Getting Started
Welcome to Healthcare Management and Strategy! In this course you will learn four topics: Organizational Strategy and Strategic Management, Business Plans and Strategic Development, Strategy Implementation, and Interrelationships and Environment in Management Strategy. Within these topics, you will be asked to read text and external articles, complete "Engage" activities (a way to test your knowledge). Within the "Discover" section, you will see Challenge questions that you should try to answer – we have provided an Interactive Notebook where you can easily keep a record of your answers. Recording your notes will help increase your ability to gain competency in the course. Competency will be demonstrated by the successful completion of an Objective Assessment and a Performance Assessment. To help you track your progress in the course, print the Pacing Guide located in the Course Information section.

Assessments
• Pre-Assessment: Healthcare Management and Strategy
  Status: Not Attempted
  # of Items: 61
  Time Allocated: 150 minutes
  Code: PKXC

• Objective Assessment: Healthcare Management and Strategy
  Status: Not Attempted
  # of Items: 61
  Time Allocated: 150 minutes
  Code: KXK1

• Performance Assessment: Applications in Healthcare Management and Strategy
  Status: Not Attempted
  Code: RDP1

A score of Competent or Exemplary is required to pass all assessments. Passing a preassessment does not guarantee you will pass the high-stakes assessment.
On objective assessments, you will be charged a retake fee for the third attempt and every attempt thereafter. For more information click here.