



Course Competency Report by Code

Code: C303

Personal Selling: Fundamental Concepts (C303)

Course of Study: C303 - Personal Selling: Fundamental Concepts
Course Level: Undergraduate
Course Division: Upper Division Major
Discipline: Business
Course Type:
Department: Business

COMPETENCY #	COMPETENCY NAME	COMPETENCY TEXT
311.0.1	Personal Selling	Graduates will complete all steps necessary to pass the SMEI Certification.