



Course Competency Report by Code

Code: C209

Strategic Management (C209)

Course of Study: C209 - Strategic Management
Course Level: Graduate
Course Division: Second Year Master's
Discipline: Management
Course Type:
Department: Business

COMPETENCY #	COMPETENCY NAME	COMPETENCY TEXT
3011.1.1	Strategy As a Process	The graduate identifies the strategic process and the execution of a strategic plan.
3011.1.2	Fundamental Perspectives on Strategy	The graduate assesses the fundamental perspectives on strategic decision-making using analytical tools.
3011.1.3	Winning Strategies and Maximizing Strategic Power	The graduate analyzes generic strategies for winning a competitive advantage and determines how to apply maximum strategic power.
3011.1.4	International and Multi-Business Strategies	The graduate assesses the value of competing in international markets, and determines the risks and rewards of diversification strategies
3011.1.5	Ethics, Corporate Social Responsibility, Environmental Sustainability, and Strategy	The graduate analyzes the concepts of ethics, corporate social responsibility, and environmental sustainability and assesses the impact these policies have on strategic decision-making.
3011.1.6	The Framework for Communicating and Executing Strategy	The graduate evaluates the framework necessary to effectively execute strategy.