



# Course Competency Report by Code

Code: C204

## Management Communication (C204)

Course of Study: C204 - Management Communication  
Course Level: Graduate  
Course Division: First Year Master's  
Discipline: Management  
Course Type: One Assessment  
Department: Business

COMPETENCY #	COMPETENCY NAME	COMPETENCY TEXT
3006.1.1	Effective Communication	The graduate communicates effectively, both in writing and speaking, within an organizational setting.
3006.1.2	Eliminating Bias in Business Messages	The graduate demonstrates best practices to overcome biases that inhibit organizations and teams from communicating effectively.
3006.1.3	Intercultural Communication	The graduate recognizes cultural differences in communication and develops strategies and techniques to effectively communicate with internal and external stakeholders.
3006.1.4	Negotiation and Conflict Management in Communication	The graduate applies negotiation and conflict management strategies to improve organizational performance.
3006.1.5	Use of Technology for Communication in the Digital Age	The graduate utilizes appropriate technology and/or social media to communicate effectively.