



Course Competency Report by Code

Code: C201

Business Acumen (C201)

Course of Study: C201 - Business Acumen
Course Level: Graduate
Course Division: First Year Master's
Discipline: Business
Course Type:
Department: Business

COMPETENCY #	COMPETENCY NAME	COMPETENCY TEXT
3019.1.1	ORGANIZATIONAL STRUCTURE	The graduate analyzes the impact of organizational structure on the effectiveness of the organization.
3019.1.2	BUSINESS MARKETING	The graduate examines how marketing is used to gain competitive advantage.
3019.1.3	OPERATIONS AND QUALITY MANAGEMENT	The graduate analyzes operations and quality management methods for organizational improvement.
3019.1.4	CASH BUDGETING	The graduate utilizes cash budgeting tools for planning and control purposes, including analyzing cash flows to ensure adequacy of funds for capitalizing on business opportunities.
3019.1.5	ECONOMIC ANALYSIS	The graduate applies economic analysis to solve business problems.
3019.1.6	FINANCIAL ANALYSIS	The graduate applies financial analysis to key business decisions.
3019.1.7	ACCOUNTING FOR BUSINESS AND MANAGEMENT	The graduate utilizes accounting information for the effective management of organizational resources.
3019.1.8	INFORMATION SYSTEMS	The graduate utilizes information systems to improve productivity.