



Course Competency Report by Code

Code: AYV1

Personal Selling: Fundamental Concepts (AYV1)

Course of Study: AYV1 - Personal Selling: Fundamental Concepts
Course Level: Undergraduate
Course Division: Upper Division Major
Discipline: Business
Course Type:
Department: Business

COMPETENCY #	COMPETENCY NAME	COMPETENCY TEXT
311.0.2	Personal Selling	Students will complete all needed requirements to pass the SMEI examination.