



Course Competency Report by Code

Code: AST1

Marketing Management Tasks (AST1)

Course of Study: AST1 - Marketing Management Tasks
Course Level: Undergraduate
Course Division: Senior
Discipline: Business
Course Type:
Department: Business

COMPETENCY #	COMPETENCY NAME	COMPETENCY TEXT
305.6.2	Distribution Strategy Application	The graduate applies theories about distribution to develop and implement a distribution strategy.