



Course Competency Report by Code

Code: AMT2

Service Line Development (AMT2)

Course of Study: AMT2 - Service Line Development
Course Level: Graduate
Course Division: Second Year Master's
Discipline: Healthcare Management
Course Type:
Department: Business

COMPETENCY #	COMPETENCY NAME	COMPETENCY TEXT
705.1.1	Needs Assessment	The graduate designs, administers, and evaluates a community health needs assessment.
705.1.2	International Healthcare Trends	The graduate analyzes international healthcare trends and assesses their impact on local health issues to develop strategies for improvement.
705.2.1	Service Line Management	The graduate evaluates and analyzes a healthcare organization's management of service lines.
705.2.2	Costs & Productivity	The graduate manages costs and productivity to improve a healthcare organization's sustainability.
705.2.3	Revenue Analysis	The graduate performs net revenue analysis to maximize a healthcare organization's financial performance.
705.3.1	Communication	The graduate designs, develops, creates, and communicates a healthcare organization's marketing strategy to staff and the public.
705.3.3	Facilities Management	The graduate effectively manages construction projects and other facilities management projects for a healthcare organization.
705.3.7	Negotiation	The graduate designs, administers, evaluates, and negotiates contracts to minimize the risk and liability for the organization.
705.4.1	Health Policy	The graduate effectively interprets health policy initiatives.
705.4.2	Health Legislation	The graduate analyzes strategies that impact health legislation.