



# Course Competency Report by Code

Code: AKC2

## Advanced Business Concepts: Marketing and Microeconomics (AKC2)

Course of Study: AKC2 - Advanced Business Concepts: Marketing and Microeconomics  
Course Level: Graduate  
Course Division: First Year Master's  
Discipline: Business  
Course Type:  
Department: Business

COMPETENCY #	COMPETENCY NAME	COMPETENCY TEXT
964.1.3	Marketing Goods & Services	Marketing Goods & Services
964.1.6	Microeconomics	Microeconomics